

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.247337 Longitude: -77.879782

New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	35,419	121,691	269,809
	Population Est 25Q1	35,473	121,649	269,282
	Population Est 24Q4	35,459	121,420	267,960
	Population Est 24Q3	35,499	121,202	267,342
	Population Est 24Q2	35,018	120,229	265,653
	Population Est 24Q1	34,980	119,949	264,374
	Population Est 23Q4	34,931	119,858	263,158
	Population Est 23Q3	35,098	119,608	261,812
	Population Est 23Q2	34,959	119,018	260,147
	Population Fcst	36,109	126,656	287,126
	2010 Census Population	32,221	106,254	212,330
	2000 Census Population	25,832	88,785	163,436
	1990 Census Population	22,147	71,463	122,459
	Current Year Daytime Population	51,102	176,002	299,861
	Average Seasonal Population	613	5,410	14,787
	Historical Annual Growth, 1990 – 2000	1.55%	2.19%	2.93%
	Historical Annual Growth, 2000 – 2010	2.23%	1.81%	2.65%
	Estimated Annual Growth, 2010 – CY	0.65%	0.94%	1.67%
	Projected Annual Growth, CY to Y5	0.39%	0.80%	1.25%
	Group Qtrs Est	3,416	4,618	5,873
Transient Est Average Last 4 Qtrs	7,662	9,368	11,277	
Households	Current Year Estimated Households	15,323	54,124	116,512
	Households Est 25Q1	15,340	54,094	116,270
	Households Est 24Q4	15,338	54,002	115,722
	Households Est 24Q3	15,361	53,920	115,470
	Households Est 24Q2	15,111	53,431	114,705
	Households Est 24Q1	15,088	53,298	114,161
	Households Est 23Q4	15,060	53,241	113,663
	Households Est 23Q3	15,141	53,109	113,048
	Households Est 23Q2	15,080	52,840	112,318
	Households Fcst	15,649	56,439	124,195
	2010 Census Households	13,473	45,803	89,360
	2000 Census Households	11,113	38,421	68,574
	1990 Census Households	8,501	28,927	48,496
	Historical Annual Growth, 1990 – 2000	2.72%	2.88%	3.53%
	Historical Annual Growth, 2000 – 2010	1.94%	1.77%	2.68%
	Estimated Annual Growth, 2010 – CY	0.89%	1.16%	1.85%
	Projected Annual Growth, CY to Y5	0.42%	0.84%	1.29%
Population per Household	2.09	2.16	2.27	

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New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.9%	2.1%	2.5%
	HH Income \$250,000 to \$499,999	1.1%	2.5%	3.0%
	HH Income \$200,000 to \$249,999	2.6%	5.9%	7.1%
	HH Income \$175,000 to \$199,999	2.7%	4.0%	5.0%
	HH Income \$150,000 to \$174,999	4.0%	5.4%	6.2%
	HH Income \$100,000 to 149,999	15.3%	17.3%	18.7%
	HH Income \$75,000 to 99,999	14.1%	12.8%	13.6%
	HH Income \$50,000 to 74,999	20.1%	17.6%	16.9%
	HH Income \$35,000 to 49,999	13.9%	10.4%	9.1%
	HH Income \$25,000 to 34,999	6.9%	6.3%	5.9%
	HH Income \$15,000 to 24,999	7.1%	6.6%	5.2%
	HH Income \$0 to 14,999	11.5%	8.9%	6.7%
	Average Household Income	\$81,130	\$107,429	\$116,848
	Median Household Income	\$62,095	\$75,207	\$85,369
	Per Capita Income	\$35,596	\$48,152	\$50,759
	Average Disposable Income	\$65,010	\$80,238	\$87,946
	Median Disposable Income	\$53,268	\$64,273	\$72,651
	Discretionary HH Income Over \$150,000	2.1%	7.2%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	2.0%	4.3%	5.8%
	Discretionary HH Income \$100,000 to \$124,999	3.6%	6.5%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	9.3%	11.7%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	17.9%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	30.5%	25.5%	24.2%
	Discretionary HH Income Under \$25,000	35.2%	26.9%	20.8%
	Average Discretionary HH Income	\$44,037	\$59,157	\$67,243
	Median Discretionary HH Income	\$34,994	\$47,293	\$55,732
	Householder White – Count	10,049	39,401	89,966
	Median HH Income	\$65,027	\$83,513	\$91,872
	Average HH Income	\$75,728	\$94,300	\$100,473
	Householder Black or African-American – Count	2,816	8,221	13,185
	Median HH Income	\$49,714	\$50,883	\$59,981
	Average HH Income	\$56,042	\$60,487	\$71,927
	Householder Hispanic – Count	1,210	2,840	5,637
	Median HH Income	\$83,497	\$73,771	\$77,560
Average HH Income	\$92,909	\$87,937	\$89,335	
Householder Asian or Pacific Islander – Count	162	552	1,136	
Median HH Income	\$52,070	\$64,420	\$95,143	
Average HH Income	\$63,888	\$80,205	\$105,398	
Householder Other or Pacific Islander – Count	1,086	3,110	6,587	
Median HH Income	\$55,572	\$68,683	\$76,492	
Average HH Income	\$75,407	\$83,469	\$87,810	

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Gender	Male Population	16,683	57,920	128,790
	Female Population	18,736	63,771	141,018
Total Population by Age	Count of Pop 0 to 4 years	2,034	7,217	14,873
	Count of Pop 0 to 7 years	2,416	8,961	19,543
	Count of Pop 5 - 13	2,654	9,947	23,733
	Count of Pop 14 - 18	1,701	5,378	12,461
	Count of Pop 19 - 22	3,916	7,904	14,721
	Count of Pop 22 - 25	4,480	7,609	12,395
	Count of Pop 25 - 29	2,006	7,528	14,792
	Count of Pop 30 - 34	3,171	9,405	18,024
	Count of Pop 35 - 39	2,521	8,557	17,734
	Count of Pop 40 - 44	1,900	7,727	17,461
	Count of Pop 45 - 59	4,620	20,119	47,951
	Count of Pop 60 - 74	4,229	19,798	49,138
	Count of Pop 75 - 84	1,667	8,103	21,123
	Count of Pop 85+	519	2,398	5,403
	% of Pop 0 to 4 years	5.7%	5.9%	5.5%
	% of Pop 0 to 7 years	6.8%	7.4%	7.2%
	% of Pop 5 - 13	7.5%	8.2%	8.8%
	% of Pop 14 - 18	4.8%	4.4%	4.6%
	% of Pop 19 - 22	11.1%	6.5%	5.5%
	% of Pop 22 - 25	12.6%	6.3%	4.6%
	% of Pop 25 - 29	5.7%	6.2%	5.5%
	% of Pop 30 - 34	9.0%	7.7%	6.7%
	% of Pop 35 - 39	7.1%	7.0%	6.6%
	% of Pop 40 - 44	5.4%	6.4%	6.5%
	% of Pop 45 - 59	13.0%	16.5%	17.8%
	% of Pop 60 - 74	11.9%	16.3%	18.2%
	% of Pop 75 - 84	4.7%	6.7%	7.8%
	% of Pop 85+	1.5%	2.0%	2.0%
Median Age	31.4	38.4	41.8	
Average Age	36.1	40.6	42.3	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.4%	5.9%
	% of Pop 5 - 13	8.0%	8.7%	9.5%
	% of Pop 14 - 18	4.7%	4.6%	4.9%
	% of Pop 19 - 22	10.3%	6.5%	5.6%
	% of Pop 22 - 25	11.6%	6.1%	4.6%
	% of Pop 25 - 29	5.9%	6.1%	5.5%
	% of Pop 30 - 34	9.6%	8.0%	6.9%
	% of Pop 35 - 39	7.7%	7.5%	6.8%
	% of Pop 40 - 44	5.7%	6.6%	6.6%
	% of Pop 45 - 59	13.7%	17.1%	18.1%
	% of Pop 75 - 84	4.2%	5.9%	7.1%
	% of Pop 60 - 74	11.3%	15.2%	16.9%
	% of Pop 85+	1.0%	1.4%	1.5%
	Median Age	31.7	37.4	40.2
Average Age	35.4	39.4	41.0	

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	% of Pop 35 - 39	6.6%	6.6%	6.3%
	% of Pop 40 - 44	5.1%	6.1%	6.4%
	% of Pop 45 - 59	12.4%	16.0%	17.4%
	% of Pop 60 - 74	12.5%	17.3%	19.4%
	% of Pop 75 - 84	5.1%	7.3%	8.5%
	% of Pop 85+	1.9%	2.5%	2.5%
	Median Age	31.2	39.5	43.3
Average Age	36.6	41.7	43.6	
Race	Count of White	23,500	86,415	204,124
	Count of Black or African-American	6,794	20,810	32,967
	Count of Asian or Pacific Islander	642	1,874	3,793
	Count of Other races	4,482	12,591	28,925
	White	66.3%	71.0%	75.7%
	Black or African American	19.2%	17.1%	12.2%
	Asian	1.8%	1.5%	1.4%
	Other Races	12.7%	10.3%	10.7%
Language Spoken	Speak English at Home	88.6%	91.4%	91.3%
	Speak Spanish at Home	8.6%	5.6%	5.8%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.9%	0.8%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.3%	0.2%
	Speak Chinese at Home	0.3%	0.3%	0.3%
	Speak Korean at Home	0.3%	0.3%	0.3%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.3%	0.3%	0.3%
Hispanic	Hispanic Population	3,899	9,856	21,312
	Hispanic Population Percent	11.0%	8.1%	7.9%
	Mexican	38.2%	41.3%	47.4%
	Puerto Rican	19.9%	14.6%	13.4%
	Cuban	8.5%	6.2%	5.1%
	Dominican	2.9%	1.9%	3.0%
	Central American	18.1%	23.5%	19.2%
	South American	8.9%	9.7%	7.6%
	Other Hispanic	3.5%	2.9%	4.3%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.3%	4.5%	5.0%
	American	4.0%	4.1%	4.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.4%	1.1%	1.1%
	Chinese	0.5%	0.4%	0.4%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.3%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.1%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.1%
	Other Asian	0.3%	0.1%	0.1%
	European (percent of total population)	25.8%	31.3%	35.6%
	British	6.9%	8.5%	9.4%
	Dutch	0.2%	0.4%	0.4%
	French	0.7%	0.9%	1.1%
	German	4.2%	5.3%	6.4%
	Italian	2.6%	2.8%	3.1%
	Polish	0.8%	1.1%	1.3%
	Scandinavian	1.2%	1.1%	1.2%
	Scotch/Irish	6.9%	8.4%	9.5%
Other European (ie. Greek/Russian)	2.2%	2.8%	3.2%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	14.9%	13.9%	13.3%	
Unclassified Ancestry	22.4%	22.9%	23.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	20,633	83,636	191,625
	Elementary (0 to 8)	4.5%	2.9%	2.7%
	Some High School (9 to 11)	5.2%	4.7%	4.0%
	High School Graduate (12)	24.4%	18.9%	19.1%
	Some College (13 to 16)	19.2%	19.0%	19.9%
	Associates Degree Only	12.6%	11.3%	11.4%
	Bachelors Degree Only	24.4%	28.0%	27.9%
	Graduate Degree	9.8%	15.2%	15.0%
	% College (4+)	34.1%	43.2%	42.8%
Household Type	Total Households – count	15,323	54,124	116,512
	One Person HHs – count	5,973	19,346	36,159
	Family HHs – count	6,472	27,847	67,661
	Married Couple – count	4,085	20,279	52,378
	w/own children – count	1,245	6,648	17,998
	w/out own children – count	2,839	13,631	34,379
	Male Householder – count	662	1,797	4,133
	Female Householder – count	1,726	5,771	11,151
	Non-Family Households – count	2,877	6,931	12,691
	1 Person Household	39.0%	35.7%	31.0%
	2 Person Household	33.9%	35.6%	37.6%
	3 Person Household	14.7%	14.4%	14.8%
	4 Person Household	7.6%	9.0%	10.5%
	5 Person Household	3.1%	3.4%	4.0%
6 Person Household	1.2%	1.2%	1.4%	
7+ Person Household	0.5%	0.6%	0.6%	
% Households With Children	15.9%	18.8%	21.6%	

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Housing	Total Housing Units	16,947	60,694	128,961
	Owner Occupied Percent	34.6%	46.0%	55.3%
	Renter Occupied Percent	55.8%	43.1%	35.0%
	Vacant Housing Percent	9.6%	10.8%	9.7%
	Total Housing Units (Census 2000)	12,412	42,813	77,265
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.4%	7.2%	6.8%
	Property Value \$750,000 to \$999,999	5.2%	8.8%	9.5%
	Property Value \$500,000 to \$749,999	17.2%	22.0%	23.8%
	Property Value \$400,000 to \$499,999	18.5%	16.7%	17.3%
	Property Value \$300,000, to \$399,999	22.3%	19.3%	17.7%
	Property Value \$200,000 to \$299,999	22.5%	15.3%	13.4%
	Property Value \$150,000 to \$199,999	5.2%	3.0%	3.0%
	Property Value \$100,000 to \$149,999	2.3%	1.7%	1.7%
	Property Value \$60,000 to \$99,999	1.0%	0.8%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.5%	0.6%
	Property Value \$0 to \$39,999	0.9%	1.2%	1.9%
	Median Home Value	\$380,106	\$448,967	\$463,076
Wealth per Household	\$0 and under - percent	20.3%	18.3%	17.3%
	\$1 to \$4999 - percent	10.6%	9.1%	8.3%
	\$5k to \$9999 - percent	5.5%	4.8%	4.5%
	\$10k to \$24999 - percent	7.1%	6.6%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	10.0%	10.2%
	\$100k to \$249999 - percent	16.3%	17.4%	18.1%
	\$250k to \$499999 - percent	11.3%	12.7%	13.4%
	\$500k+ - percent	11.9%	14.2%	15.1%
	Median HH Wealth	\$48,158	\$71,590	\$83,036
	Avg HH Wealth	\$202,327	\$231,840	\$244,869
Economic Viability	Economic Viability Local	291	298	295
	Economic Viability Indexed	105	108	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	19,478	64,907	139,683
	Managerial/Executive	16.2%	19.1%	18.9%
	Professional Specialty	19.5%	26.0%	26.2%
	Healthcare Support	2.6%	2.4%	2.5%
	Sales	10.3%	11.9%	11.1%
	Office & Administrative Support	9.6%	8.4%	9.5%
	Protective Service	1.3%	1.1%	1.8%
	Food Preperation	12.0%	8.4%	6.7%
	Building Maintenance & Cleaning	4.1%	3.6%	3.5%
	Personal Care	4.8%	3.3%	2.7%
	Farming, Fishing, & Forestry	0.6%	0.4%	0.3%
	Construction	8.6%	7.4%	8.2%
	Production & Transportation	10.4%	7.9%	8.5%
	Percent White Collar Workers	58.2%	68.0%	68.2%
	Percent Blue Collar Workers	41.8%	32.0%	31.8%

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	Agriculture/Mining/Construction	8.9%	7.8%	8.5%
	Manufacturing	6.5%	6.0%	6.7%
	Transportation	3.8%	4.0%	4.1%
	Information	2.8%	2.7%	2.9%
	Wholesale/Retail	14.9%	13.7%	13.6%
	Finance, Insurance, Real Estate	5.4%	6.9%	6.7%
	Professional Services	7.7%	10.5%	9.6%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	5.0%	4.4%	4.8%
	Educational Services	19.3%	22.1%	23.0%
	Entertainment Services	17.1%	13.5%	11.3%
	Other Professional Services	6.1%	5.7%	5.3%
	Public Administration	2.3%	2.4%	3.3%
Vehicles per HH	No Vehicles	6.3%	8.1%	5.5%
	1 Vehicle	40.2%	37.0%	34.0%
	2 Vehicles	35.4%	38.2%	41.5%
	3 or more vehicles	18.1%	16.8%	18.9%
	Average Number of Vehicles	1.70	1.69	1.81
Change	Births (last 12 months)	491	1,448	2,903
	Deaths (last 12 months)	260	1,195	2,914
	Migration (last 12 months)	191	1,260	4,237
Work place	Workplace Establishments	1,628	6,820	10,619
	Workplace Employees (FTE)	17,712	72,040	105,079